



— SUMMER 2016 —

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ANIL ARJANDAS

J E W E L S

— JOURNAL —

06

SUMMER LOOK BOOK 2016

The most stylish pieces of this summer are presented, from unique outstanding rings and earrings to luxurious edgy diamonds and emeralds.



10

REINTERPRETING THE CLASSIC PIECES IN WHITE GOLD AND WHITE DIAMONDS

Favourite pieces are finally introduced with a new twist, set in white gold with sparkling white diamonds.



16

3 DAYS WITH... TOYS FOR BOYS MIAMI MAGAZINE

We joined Toys for Boys family to celebrate Anil Arjandas magazine cover throughout three days of exclusive parties.



20

SAPPHIRE CRYSTAL BRACELETS - THE STORY BEHIND A GREAT RELEASE

Introducing a unique collection which uses one of the most exclusive materials currently in the world of high jewellery.



22

TAKE ME TO MIAMI

Anil Arjandas Jewels continues its brand expansion in the US and celebrates the new opening in one of the most vibrant cities MIAMI !



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HOW TO...

Upgrade your wristgame with these six wrist ready - assembles, to keep up with the greatly buzzed - about social media ideas.

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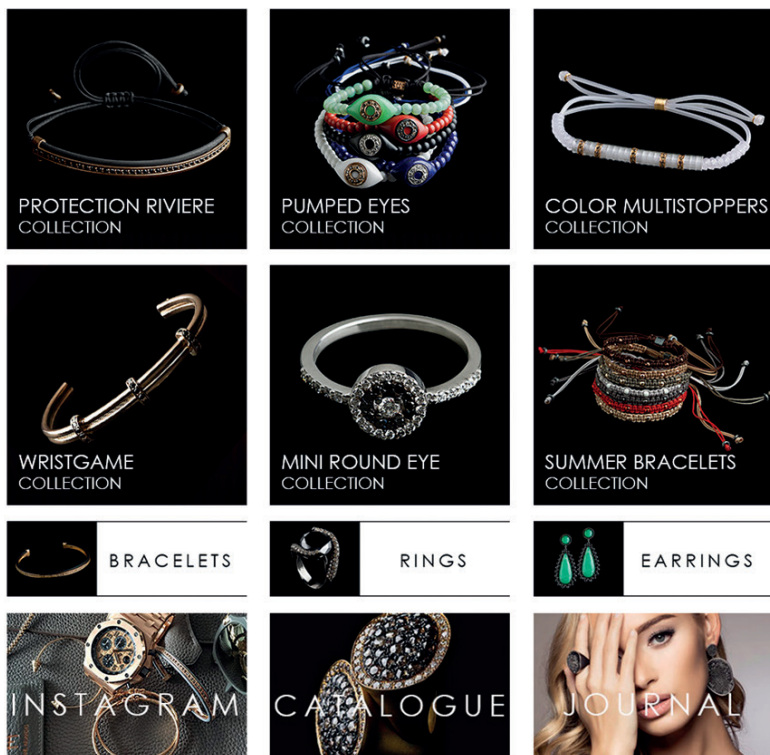
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LOOKBOOK 2016

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SUMMER LOOK BOOK 2016

DURING ANIL ARJANDAS JEWELS SUMMER PHOTOSHOOT A SERIES OF OUTSTANDING RINGS AND EARRINGS FROM THE ANIL ARJANDAS JEWELS 15TH ANNIVERSARY UNIQUE AND BRAND NEW HAUTE COLLECTION WERE PRESENTED. AS WELL AS PRESENTING UNFORGETTABLE IRREGULAR BIG BROWN DIAMONDS AND BLACK DIAMONDS BEZEL MAXI RING IN OXIDISED SILVER FROM THE PREVIOUS HAUTE COLLECTION.

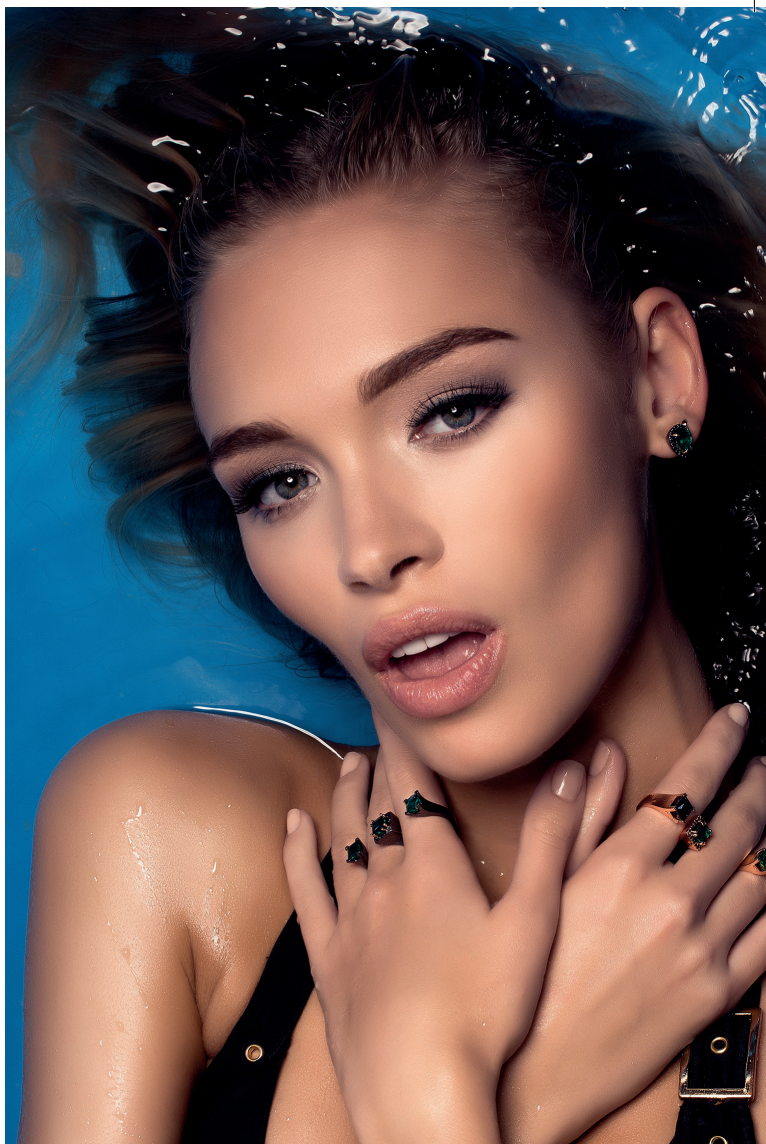
Also featuring pieces from one of the brand's most iconic collections - the Rose Cut Collection, pieces included are: dramatic Pumped half-round Ring and Maxi Oval ring all encrusted with rose antique-cut brown or black diamonds in 18k gold or oxidised silver.

And of course the Summer Photoshoot could not go without featuring the best sellers ! The luxurious Chrysoprase ring from Color Stones collection and the truly dramatic snake rings, that you can choose between full sparkling brand's trademark Brown Diamonds or Black Diamonds, in oxidised silver or 18k rose gold.

The brand's favourite and best selling bracelets are also featured, such as the pumped eye collections: Pumped Eye and Pumped Round eye in maxi and mini sizes, all in oxidised silver with brand's trademark black and brown diamonds.



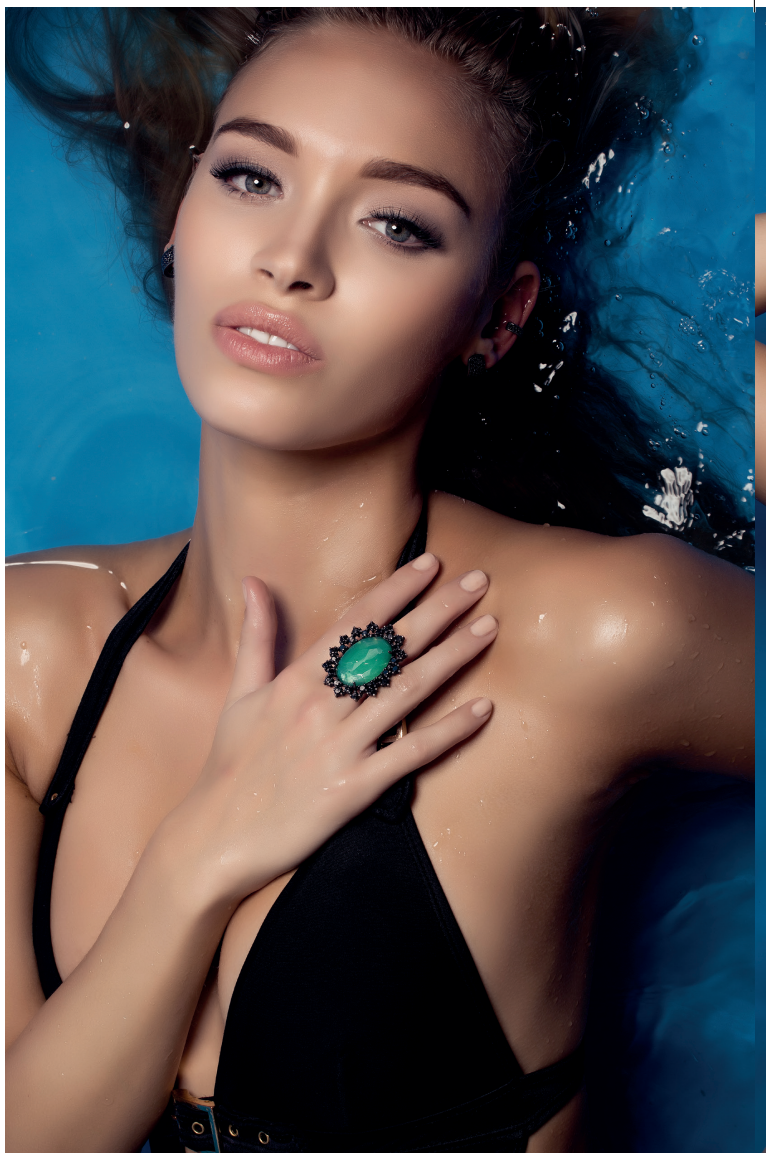
This dramatic Pumped half-round Ring from the precious Rose Cut collection composed of oxidized silver encrusted with gorgeous, glistening Antique-cut Black diamonds, will always impress with its beauty. The jewel that will brilliantly enhance your unique look.



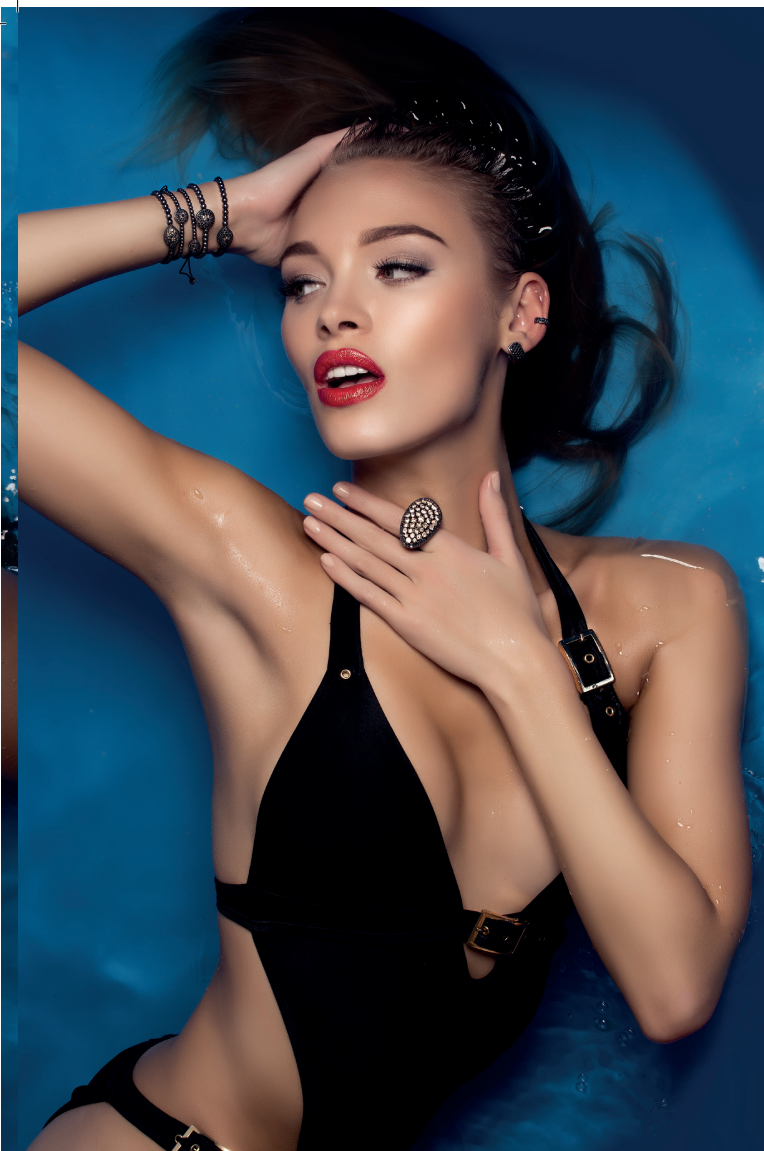
Rings and earrings from the Anil Arjandas Jewels 15th Anniversary Haute Collection. Join together vibrant emeralds and sparkling black diamonds, set in 18k rose or black gold to create a truly one of a kind elegant pieces.



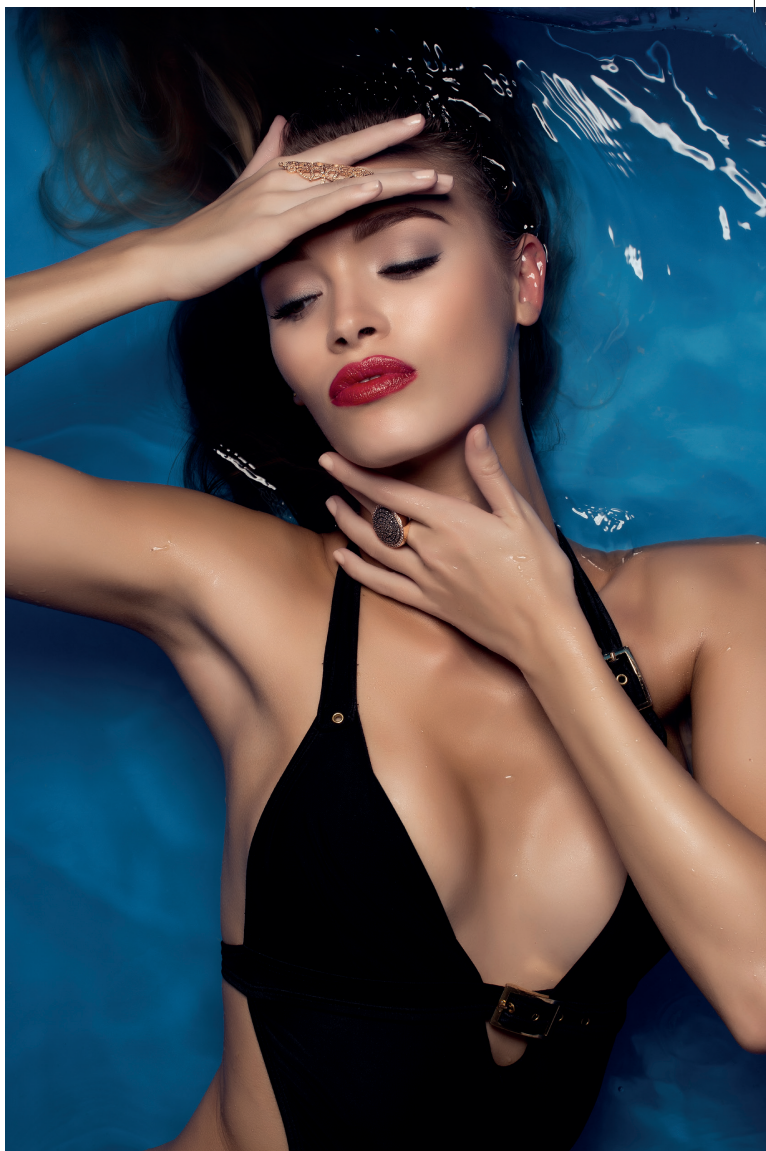
Truly dramatic rings from the Snake Collection. You can choose between full sparkling brand's trademark Brown Diamonds or Black Diamonds, both in oxidized Silver. A gorgeous Diamonds jewellery you will treasure forever.



Luxurious Chrysoprase ring from Color Stones collection. The oval-cut Chrysoprase is set in oxidized silver and surrounded by gorgeous, sparkling black diamond bezel. The ring surely grabs the attention. Be ready to get noticed.



This stunning Irregular Big Brown Diamonds and black diamonds bezel maxi ring in oxidised silver from the Haute Collection was designed to amaze by its luscious sparkle. A real treasure for fashion lovers. Together with the Oxidized Silver beads bracelets featuring Pumped round and oval Evil Eye charm in large and mini sizes which are encrusted in black and brown diamonds. A great addition to any jewellery collection. Adjustable size in length with sliding knot.



This Beautiful Oval Ring is fashioned in 18k polished Rose Gold and oxidised silver centre piece, sparkling antique-cut icy brown diamonds, surrounded by white diamonds bezel to create a glistening and elegant look.

This Medium Baroque Ring in Rose Gold and Brown Diamonds is Very elegant and modern. A truly unique piece, this ring is crafted from Rose Gold and Brown Diamonds – a fabulous addition to any jewellery collection.

During Summer 2016 photo shooting Anil Arjandas Jewels introduced a new twist to the brand featuring all of the favourite design pieces including the spikes, hoops and charms bracelets, rings and earrings, all in 18k white gold and outstanding sparkling white diamonds. Classic, timelessly elegant and one of the favourite with the ladies !

WHITE GOLD and WHITE DIAMONDS



LOVE RING IN WHITE GOLD AND WHITE DIAMONDS

Love ring is finely set by sparkling White Diamonds in White Gold.
A perfect gift to show someone they're loved!



PROTECTIVE RIVIERE WRISTGAME BRACELET IN WHITE GOLD AND WHITE DIAMONDS

The new rubber and gold riviere bracelet is the perfect piece to wear next to your watch. You can wear any other bracelets next to this riviere and your watch will always be protected from scratches.

PUMPED EYE BRACELET, WHITE GOLD EYE WITH WHITE-BLACK-WHITE DIAMONDS AND WHITE GOLD BALLS

The gorgeous Pumped Eye bracelet in white gold is fully encrusted with sparkling white diamonds. This combination creates a very trendy, sophisticated and elegant look; encourages layering with similar bracelets, but it's bold enough to wear by itself.



EVIL EYE RING IN WHITE GOLD AND WHITE DIAMONDS

Evil Eye ring in White Gold encrusted with White diamonds and brand's trademark Black Diamonds is a fabulous trendy piece that surely emphasises your individual style. It is believed that wearing the Evil Eye symbol will protect you against the harmful effects of evil eyes.



HORSESHOE RING IN WHITE GOLD AND WHITE DIAMONDS

Horseshoe Ring in White Gold encrusted with shiny sparkling White Diamonds is a fabulous trendy piece that surely emphasises your individual style. It is believed that wearing a Horseshoe symbol, will protect you against any form of evil and bring good luck.

HAMSA RING IN WHITE GOLD AND WHITE DIAMONDS

Hamsa ring in White Gold encrusted with White diamonds and brand's trademark Black Diamonds is a fabulous trendy piece that surely emphasises your individual style. It is believed that wearing Hamsa symbol will protect you against the evil eye, it also generates goodness, abundance luck and good health.





HAMSA CHARM BRACELET IN
WHITE GOLD WITH
WHITE DIAMONDS AND WHITE GOLD BEADS

Crafted in White Gold, sparkling White Diamonds and brand's trademark Black Diamonds, the design is Stylish, interesting and modern. Easy to wear and to match with other similar styles of bracelets or your favourite watch.

HORSESHOE CHARM BRACELET IN WHITE GOLD AND
WHITE DIAMONDS WITH WHITE GOLD BEADS

Crafted in White Gold and sparkling White Diamonds, the contemporary design adds a touch of sophistication to any look. It's easy to wear and to match with other bracelets. A great addition to any jewellery collection.



EVIL EYE CHARM BRACELET IN
WHITE GOLD WITH
WHITE DIAMONDS AND WHITE GOLD BEADS

Crafted in White Gold, sparkling White Diamonds and brand's trademark Black Diamonds, the contemporary design creates a trendy and fashionable look. Wear it next to your watch together with your favourite collection of bracelets to create the perfect arm candy.



PIERCING EARRING IN WHITE GOLD
AND WHITE DIAMONDS

Styled to gleam, this beautiful piercing earring is embedded with fabulous, shiny White Diamonds and nicely set in White Gold. The earring that will brilliantly enhance your unique look.

MULTI HOOP RING WITH 6 HOOPS IN WHITE
GOLD AND WHITE DIAMONDS

Multi hoop ring with dazzling White Diamonds in White Gold- an ideal jewel for both day and night. The ring creates fashionable, elegant and sensual look.



HORSESHOE NECKLACE IN WHITE
GOLD AND WHITE DIAMONDS

Horseshoe necklace by Anil Arjandas crafted from White Gold and White Diamonds is a fabulous addition to any jewellery collection.



HOW TO...

— ROSE GOLD AND BLACK SILVER —



— FULL ROSE GOLD —



— BLACK WHITE AND ROSE GOLD —



IMPROVE YOUR ACCESORIES GAME WITH THESE SIX WRISTGAME READY - ASSEMBLES FOR HEAD-TO-TOE PERFECTION!

— GREY AND ROSE GOLD —



— GREY AND ROSE GOLD —



— ALL GREY AND BLACK DIAMONDS —



PRMB-RG-BWD 1950€
M20-H-RG-BWD 1750€



PRWB-WG-RG-BWD-GY 4250€
M20-H-RG-BWD 1750€



PRMB-S-BD 950€
MMBM-BG 450€



M20-H-RG-BWD 3290€



WG-KN-PG 3500€



M20-H-S-BD 1250€



WG-KN-PG 3500€



BALLS MMBM-PG 450€



MMBMKN-PG 300€ (each one)

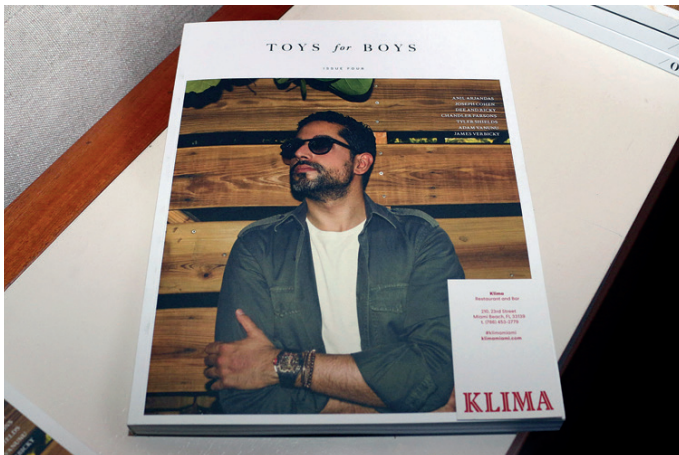


PEB-O-S-BD 500€



3 DAYS WITH... TOYS FOR BOYS MAGAZINE

WE JOINED TOYS FOR BOYS FAMILY TO CELEBRATE ANIL ARJANDAS MAGAZINE COVER THROUGHOUT THREE DAYS OF EXCLUSIVE PARTIES.



The main party to celebrate the magazine cover began at Miami's beach KLIMA Restaurant and Bar, which hospitality originates from Spain. Tasteful Catalanian-Mediterranean cuisine from locally sourced ingredients offered variety of small unique plates to enjoy together with delicious speciality cocktails from the bar.





Continuing with a VIP luxury dinner at Mr Chow in the "W" Hotel South Beach, that attracts international clientele from around the world, Anil Arjandas Jewels VIP guests enjoyed Louise XIII cognac tasting together with the classic Chinese dishes



To finish off the celebration a brunch at the chic Japanese hot spot ZUMA was thrown, overlooking the great Miami River. Following with a sailing day on Van Dutch boat, sipping on a Dom Perignon and introducing Anil Arjandas Jewels brand new collection of Color Stone bracelets, such as chrysoprase, coral and onyx stones. Together with the brands signature wristgames in 18k rose gold and oxidized silver, encrusted with the brands trademark black diamonds.

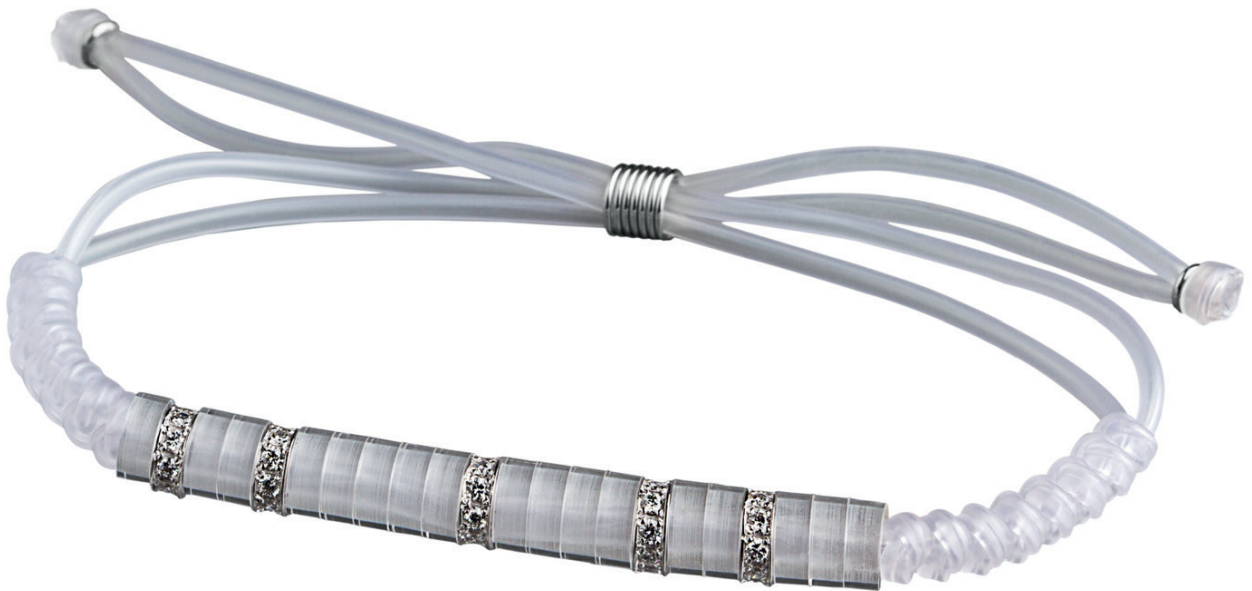


SAPPHIRE BRACELETS

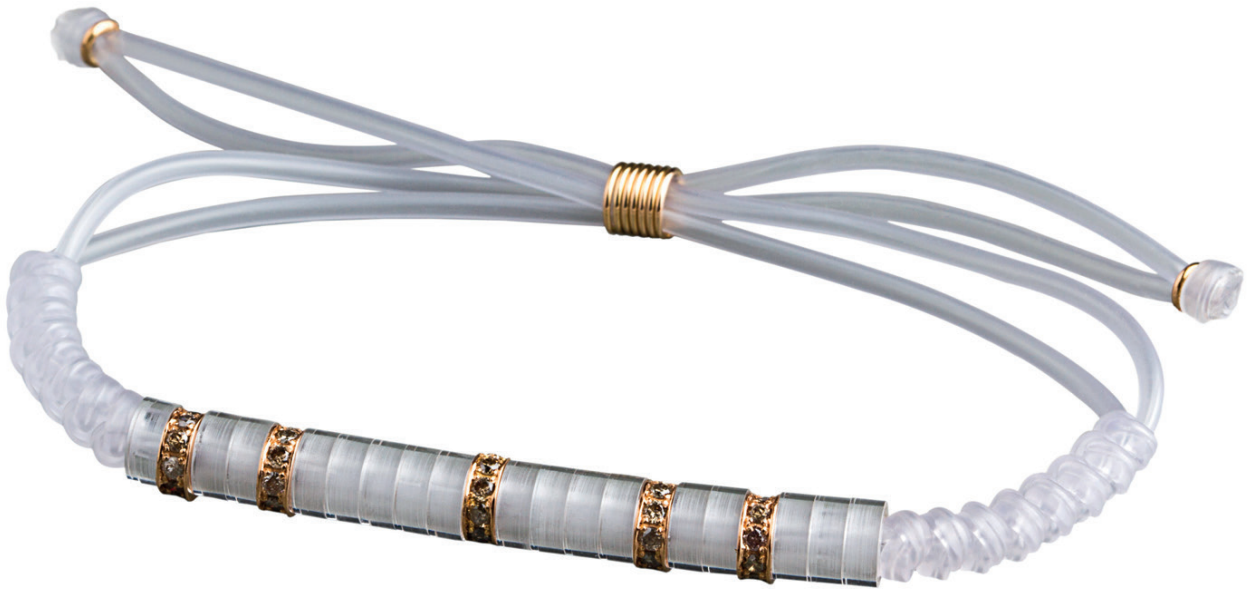
THE STORY BEHIND A GREAT RELEASE

ANIL ARJANDAS JEWELS IS PROUD TO INTRODUCE TO YOU BRACELETS MADE WITH A COMPLETELY NEW AND UNIQUE MATERIAL IN THE WORLD OF HIGH JEWELLERY: THE SAPPHIRE CRYSTAL !

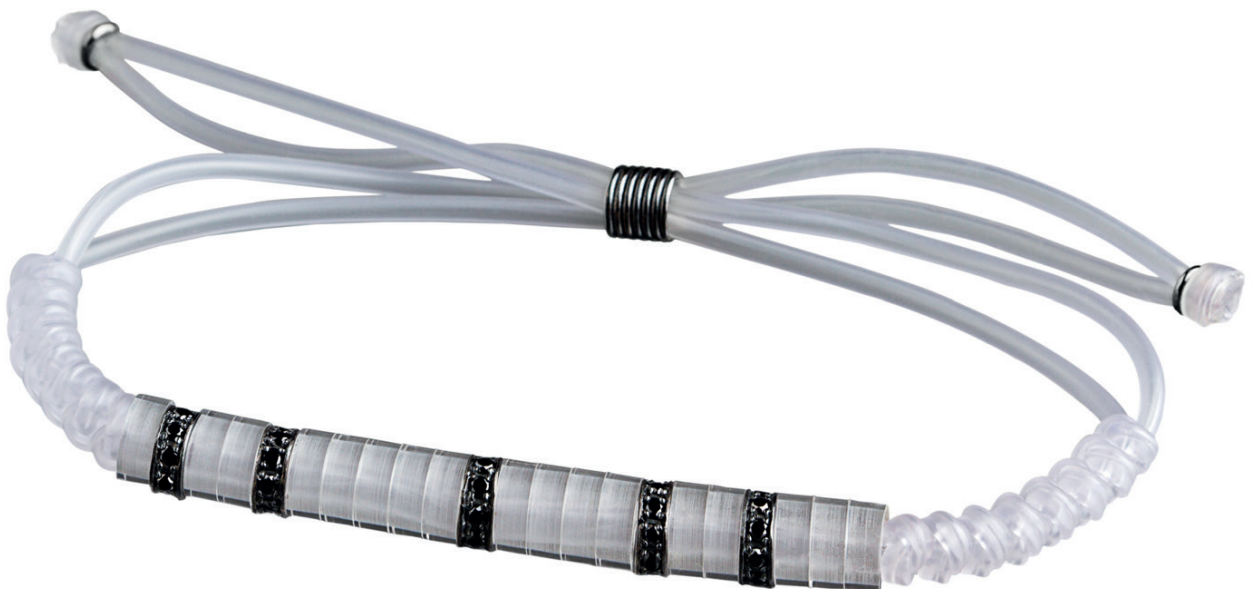
SAPPHIRE CRYSTAL HAS BEEN INCREASINGLY POPULAR MATERIAL TO USE FOR EXCLUSIVE WATCHES THAT RETAIL FOR OVER 1 MILLION EURO. ANIL ARJNDAS JEWELS IS VERY EXCITED TO BE THE FIRST BRAND INCORPORATING SAPPHIRE CRYSTAL IN THEIR JEWELLERY DESIGNS.



Multistoppers Bracelet with 22 stoppers, 17 in Sapphire Crystal and 5 in White Gold and sparkling White Diamonds. This bracelet is lavish, classic and timelessly elegant, white gold will always add a touch of sophistication to your look.



Multistoppers bracelet with 22 stoppers, 17 in Sapphire Crystal and 5 in Rose Gold and brand's trademark Brown Diamonds. This eye catching bracelet could be layered with other sapphire bracelets or worn alone. Rose Gold adds a touch of luxury and elegance.



Multistoppers Bracelet with 22 stoppers, 17 in Sapphire Crystal and 5 in Oxidised Silver and brand's trademark Black Diamonds. This bracelet is bold enough to be worn by itself and the darkness of the silver and diamonds create a truly masculine look.



On the 12th of May 2016 Anil Arjandas Jewels celebrated their opening in the vibrant Miami City inside the VAULT World Wide Store, that combines together the worlds most unique collection of luxury goods from all the prestigious brands. An exclusive party for VIP guests inside the store presented some of the brand's favourite ladies fine-jewellery collections, such as the Rose Cut, Color Stone and many more, all sparkling in the brand's trademark black diamonds. Anil Arjandas attended and together with the colleagues from the industry they browsed the brands best selling bracelet pieces to find the perfect wristgame !





TAKE ME TO MIAMI

ANIL ARJANDAS JEWELS CONTINUES ITS BRAND EXPANSION IN THE US AND
CELEBRATES THE NEW OPENING IN ONE OF THE MOST VIBRANT CITIES - MIAMI !



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Bridal

COMING SOON