



— WINTER 2015 —

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ANIL ARJANDAS

J E W E L S

— JOURNAL —



06 LOOK BOOK 2016

Camera? Check. Lights? Check. Models? Ready. Presenting to you the new Anil Arjandas Jewels look book 2016



10 UNDER THE RADAR CELEBS

Spotted. Lucy Hale, Scott Disick and Emanuelle Chiriqui are just a few caught wearing their perfect Anil Arjandas pieces...



16 LA JULY 2015

We round-up some of the most edgy and trendy pieces featured in our LA shooting.



20 TAKE ME TO LA

Anil Arjandas Jewels on a grand day out from Spain to his First Flagship Store across the sea in the USA.



卐
ANIL ARJANDAS
J E W E L S

15th
anniversary

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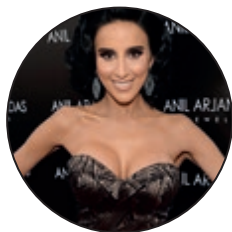
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LOOK BOOK 2016

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6



UNDER THE RADAR CELEBS

Spotted. Lucy Hale, Scott Disick and Emanuelle Chriqui are just a few caught wearing their perfect Anil Arjandas pieces...

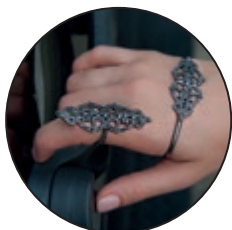
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HOW TO...

Improve your accessories game with these six wristgame - ready assembles for head-to-toe perfection!

14



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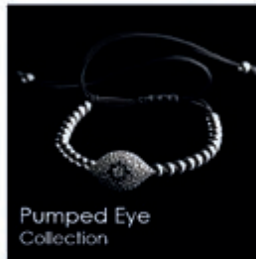
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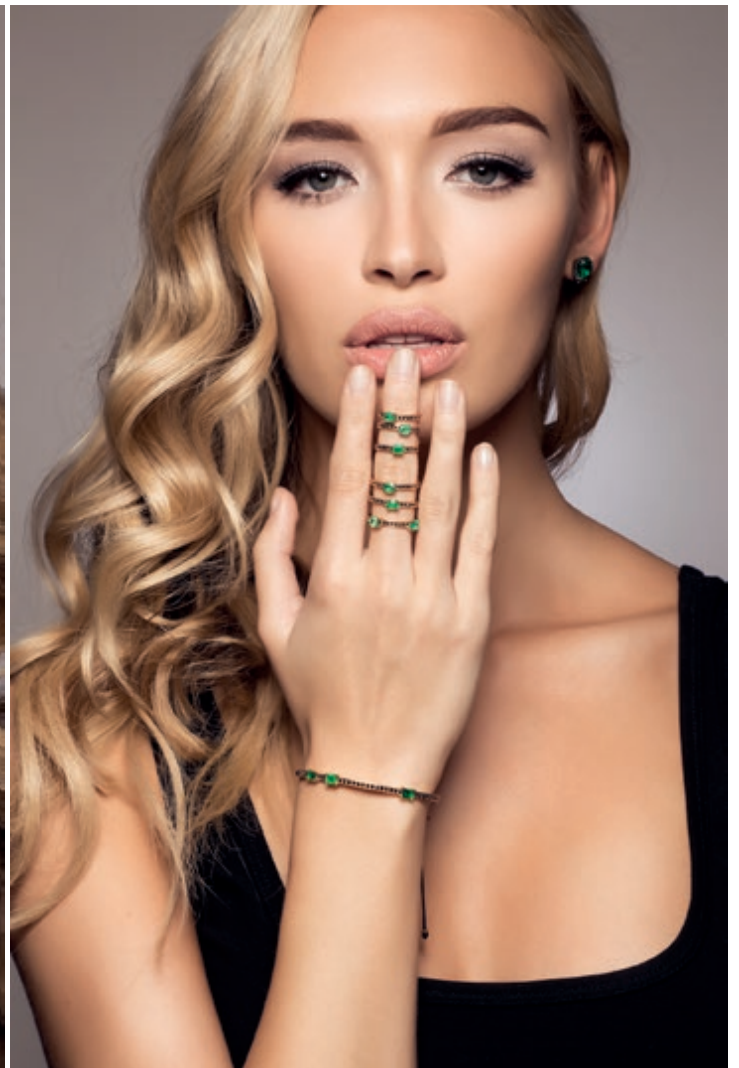
LOOK BOOK 2016

Camera?Check. Lights?Check. Models?Ready.

Presenting to you the new Anil Arjandas Jewels look book 2016

During the photoshoot of Anil Arjandas Jewels Look Book 2016 in London, brand new and unique ladies fine jewellery pieces from the 15th anniversary collection were presented. This included the famous pair of unique shimmering sapphires framed with white diamonds earrings, highlighting style and elegance. Continuing with a series of outstanding rings and earrings, put together with the vibrant emeralds set in 18k rose or black gold to create a truly one of a kind elegant pieces.

Ladies get ready ! The year 2016 is brining a new twist to Anil Arjandas Jewels as the brand introduces all the favourite pieces, including the spikes , hoops and charms bracelets, rings and earrings, all in 18k white gold and outstanding sparkling white diamonds ! Classic, elegant and one of the favourites with the ladies !!!



Look Book 2016 also proves that Anil Arjandas Jewels stays true to its origins with featuring pieces from the first ever full collection the Rose Cut, pieces included are:

Large oval ring, Tear drop earrings, Ergonomic ring, Half-round ring, all encrusted with rose antique-cut brown ICY diamonds in 18k gold or oxidised silver.

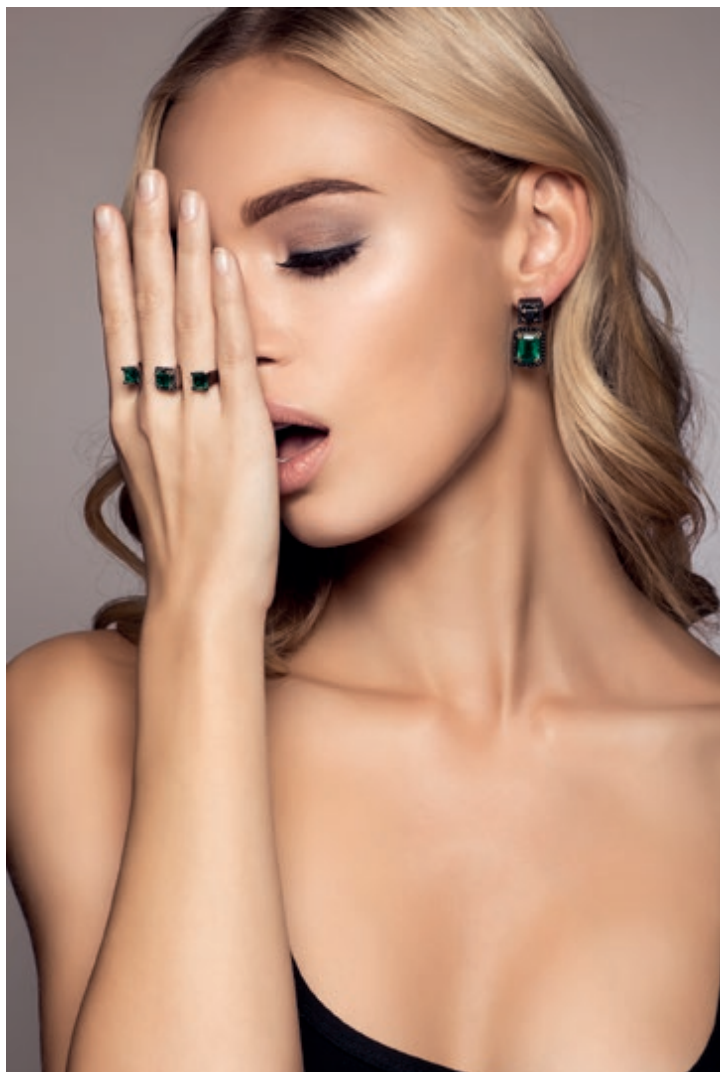
And of course the Look Book 2016 could not go without featuring the best sellers !!! The luxurious Tear drop chrysoprase earrings with double black diamonds bezel and Chrysoprase ring from Color Stones collection. And the beautifully graceful Pearl Collection, featuring earrings, ring and necklace, with amazing white Australian pearls, surrounded by the brand's trademark sparkling black diamonds !!!!

The second stage of Look Book 2016 features the famous and popular unisex bracelets !!!

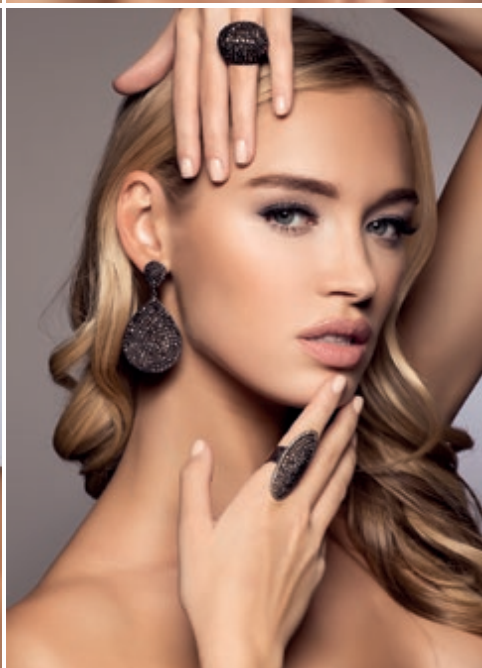
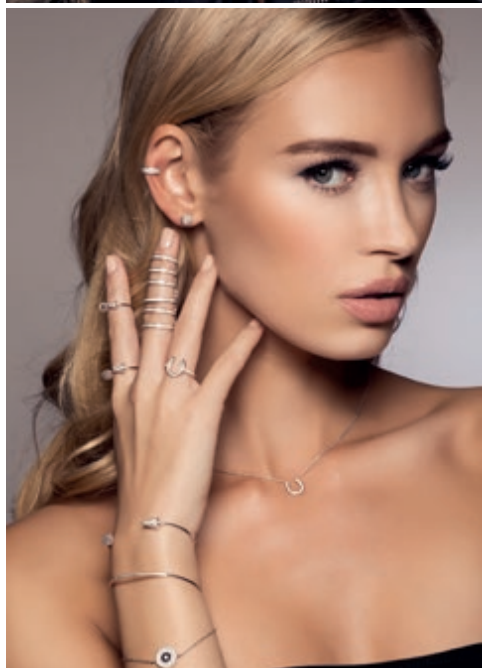
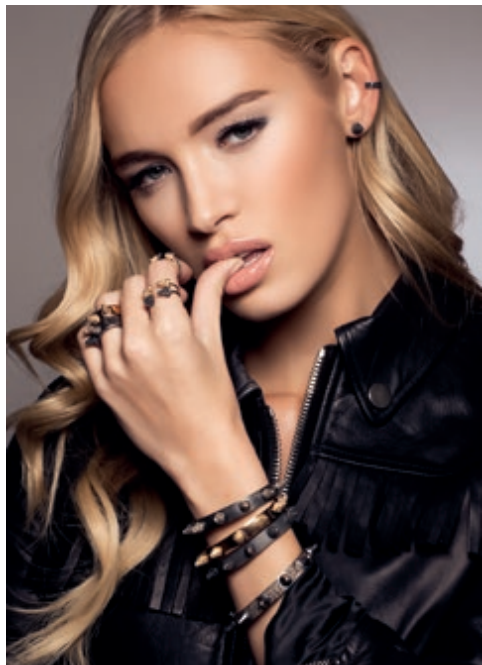
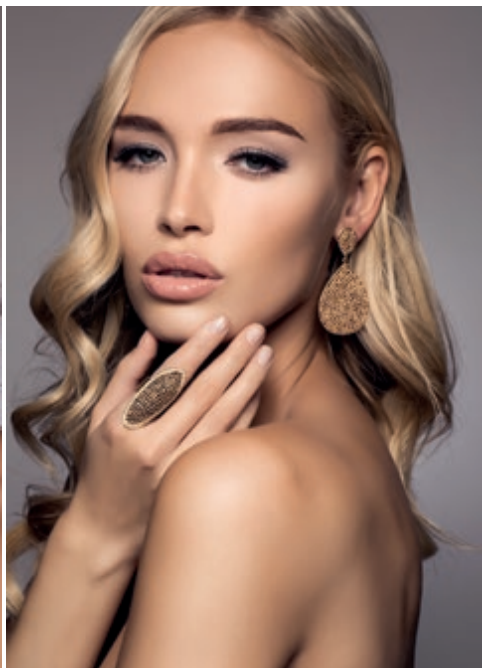
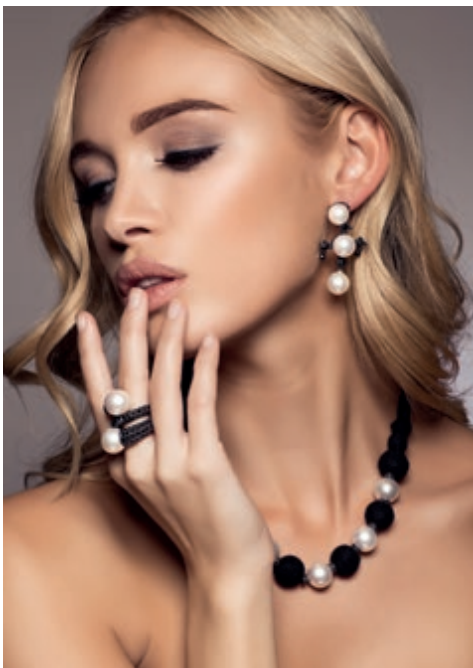
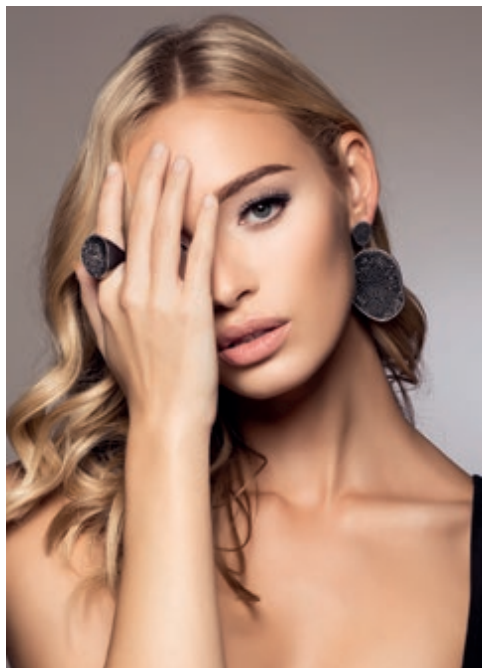
Presenting all the new pieces of this year that include colour Multistoppers bracelets, in white agate, coral, onyx , silver or 18k rose gold, surrounded by the brand's trademark sparkling black or brown diamonds. The new rubber Protective Riviere bracelets that is the perfect piece to wear next to your watch. This bracelet is designed to protect your watch from scratches. You can wear other bracelets next to this riviere and your watch will always be protected, coming in 18k rose gold or silver, with black or brown diamonds.

Going back Anil Arjandas Jewels celebrates 15th Anniversary by bringing back the Brand's favourite first collection, black leather wrap bracelets with dices in 18k rose Gold with sparkling black diamonds, highlighting a glint of dashing attitude !!!

The brand's favourite and best selling bracelets are also featured, from the collections such as: Wristgame, Pumped Eye, Beads Diamond. As well as the edgy Spikes collection, that includes very trendy 18k Rose Gold or Oxidised Silver Spike bracelets with Brown or Black Diamonds, all styled to gleam. These pieces of jewels will surely be noticed!







UNDER THE RADAR CELEBS

Spotted. Lucy Hale, Scott Disick and
Emanuelle Chriqui are just a few caught
wearing their perfect Anil Arjandas pieces...



LUCY HALE

Pretty Little Liars Lucy Hale was spotted wearing Evil Eye ring to the Jeremy Scott show during the New York fashion Week. Unblemished and impeccable artistry, this Evil Eye ring in Oxidized Silver and sparkling Black and Brown Diamonds is affluent in style and designing. A real treasure gift!



EMMANUELLE CHRIQUI

During the AA Jewels VIP store opening in LA, Entourage's Star Emmanuelle Chriqui complemented her light pink flare dress with Exceptionally beautiful and modern Creole hoop earrings with black diamonds, from the AA Classic collection. Made from Oxidized Silver, these earrings are studded with brand's trademark Black Diamonds. Fashionable and trendy, truly made in the spirit of the Brand. As well as adding an edge to her look with the famous double spikes bracelet encrusted with dazzling black diamonds, while still being elegant and feminine.



LILLY GHALICHI

Shuhs of Sunset's star Lilly Ghalichi amazed the red carpet at the West Hollywood Anil Arjandas Jewels VIP store opening, with her evening gown and went for the fabulous Black Diamonds Baroque earrings from the stunning Anil Arjandas Haute Collection.

FLOYD MAYWEATHER

Anil Arjandas Jewels created one of the brand's famous beaded bracelet in collaboration with the World Boxing Championship, using the brand's trademark 18k rose gold, encrusted with the exotic Green emeralds. Having the infamous Floyd Mayweather presenting it together with his AA Jewels costume made TMT bracelet, 18k rose gold beaded bracelet.



KELLY RUTHERFORD

Kelly Rutherford spotted wearing Anil Arjandas Large oval ring from the Gold Rose Cut Collection, encrusted with rose cut brown ICY diamonds and surrounded by White diamonds. In 18k rose gold. Together with the AA Jewel's famous lava beads bracelets and charms in oxidised silver encrusted with Brown diamonds.



SCOTT DISIK

Scott Disik spotted wearing An uber stylish and sophisticated, a must-have jewel for the most demanding fashion lovers, the Hook Wristgame bracelet, which features Black Diamonds and 18k Rose Gold. A piece of jewellery that surely reflects your personality! Scott Disik's collection of AA bracelets also includes Stylish, interesting and modern bracelets in 18k Rose Gold beads with Evil Eye and Hamsa Hand. These are Easy to wear and to match with other similar styles or a rose gold watch. As well as Beads bracelets in 18k rose gold and color macramé, these eye-catching bracelets encourage layering with similar bracelets.





EMILY WICKERSHAM

NCIS'S Emily Wickersham went for a casual denim look at the AA VIP store opening in LA, wearing the famous statement bracelets from Anil Arjandas including the 18k rose gold knot wristgame, that is simple yet bold, statement piece for the modern look. Together with The eye-catching 18k Rose Gold Ball bracelet, encrusted with Black Diamonds, that is great for layering with similar bracelets, but is also bold enough to wear by itself.



MELISSA FUMERO

Gossip Girl's Star Melissa Fumero wore AA Teardrop Earrings from the Rose Cut Collection to the 30th Annual Imagen Awards in Los Angeles. The beautiful earrings are Oxidised silver twith antique-cut brown ICY diamonds surrounded by black diamonds.



SANNY VAN HETEREN

Actress Sanny van Heteren has sparkled all over in black diamonds; wearing A truly dramatic Snake ring from Anil Arjandas full of sparkling brand's trademark Black Diamonds in Oxidized Silver, A gorgeous Diamonds jewellery you will treasure forever! Adding exotic elegance, With a Snake motif greceful bracelet, which is beautifully encrusted with sparkling Black Diamonds.

HOW TO...

— ROSE GOLD AND BLACK SILVER —



— GREY AND ROSE GOLD —



— ALL ROSE GOLD WRISTGAME —



PMMBM-21-PG
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BALLS MMBM-PG
450€



BALLS MMBM-PG
450€



MBM5G-PG-BWD 2030
4850€



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5250€



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4850€



PRB-PG-BWD
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1950€



PRMB-WG-RG-BWD-G
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1350€



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MBM5G-PG-BWD 2030
4850€



M20-H-RG-BWD
1750€



WG-KN-PG
3500€



BALLS MMBM-PG
450€



PRB-PG-BWD
1950€



PRMB-WG-RG-BWD-G
3950€



LA

JULY 2015

We round-up some of the most edgy and trendy pieces featured in our LA shooting.

During Anil Arjandas shooting in LA, the ladies new collection of white gold pieces were featured. 18k white gold and white diamonds pieces, of which are the famous pumped eye bracelets, rivier bracelets, spikes, evil eye and hoops rings. Together with the oxidised silver chunky chain and maxi charms. Edgy and very trendy Spikes bracelet in full of Black and Brown Diamonds was styled to gleam. A piece of jewelry that surely will be noticed! Together with the Half-round ring with antique-cut brown ICY diamonds, the ring from the first full collection of Anil Arjandas, Rose Cut Collection in Oxidised Silver. Which continues to surprise today and is still cutting edge !!!





The classic 18k rose gold collection of bracelets was also featured at the shooting, including: The eye-catching balls bracelets with one, three and five Rose Gold Balls encrusted with Brown Diamonds layered together with the elegant mini riviere and pumped eye. Styled together with the unique square emerald ring in black gold encrusted with sparkling black diamonds.

The new Baroque Collection was also introduced, featuring long baroque ring and middle hand bracelet in oxidised silver encrusted with brands trademark black diamonds.

Ergonomic ring in 18k Gold encrusted with Brown Icy and White Diamonds, from one of the first Anil Arjandas Collections is also featured, as it is a fabulous trendy piece that surely emphasizes your individual style. As well as the Ring in oxidized silver with black diamonds and Australian pearls from the marvelous pearls collection.

During shooting in LA for the men's new collection, protective rivier was introduced in 18k rose gold and black diamonds; The new rubber and gold riviere bracelet is the perfect piece to wear next to your watch. This bracelet is designed to protect your watch from scratches. You can wear any other bracelets next to this riviere and your watch will always be protected. Styled together with the famous eye-catching 18k Rose Gold beads bracelet and five Rose Gold Balls encrusted with Black Diamonds, Pumped Eye rose gold bracelet with diamonds and rose gold mini beads bracelets.









TAKE





ME TO LA

Anil Arjandas Jewels on a grand day out from Spain to his First Flagship Store across the sea in the USA.

2015 is a Big Year for Anil Arjandas Jewels!!! Not only is it the 15th year anniversary for the Brand, but Anil Arjandas Jewels is also moving across the sea!!! Opening his First Flagship Store in the USA, West Hollywood, a city which is known as the center of the nation's film and television industry LA.

Many celebrity friends and international influencers have attended the West Hollywood Anil Arjandas Jewels VIP store opening,

NCIS'S Emily Wickersham went for a casual denim look with the famous statement bracelets from Anil Arjandas including the 18k rose gold knot wrist game.

Entourage's Emmanuelle Chriqui complemented her light pink flare dress with exotic elegance; in oxidised silver and sparkling black diamonds snake bracelet, adding an edge to her look. Furthermore the famous double spikes bracelet encrusted with dazzling black diamonds portrayed an elegant and feminine look to her appearance.

Shuhs of Sunset's star Lilly Ghalichi amazed the red carpet with her evening gown and went for the fabulous Black Diamonds Baroque earrings from the stunning Anil Arjandas Haute Collection.

Unknown's Sanny van Heteren was sparkling all over in black diamonds; wearing the classic leather straps bracelet and Oxidized Silver plate with six rows of Black Diamonds, an amazing design with sensation of fashion and style. Big Evil Eye encrusted with black and brown diamonds necklace. A truly dramatic Snake ring from Anil Arjandas full of sparkling brand's trademark Black Diamonds in Oxidized Silver and elegant snake bracelet with sparkling black diamonds.



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